

2025 Partnership Prospectus

13-14 November, Roma QLD

YOUNG BEEF PRODUCERS' FORUM 2025



"Paddock to possibility"



YBPF is an educational networking event for the next generation of the beef industry. Notching up 21 years of the event in 2025, YBPF continues to inspire and engage young beef producers and those servicing the beef production sector to make a difference in all aspects of their lives - on-farm, off-farm, personal and business.

The event annually attracts over 250 delegates working in the beef industry nationwide, from production to support services.

As a partner, you will have an opportunity to target passionate, forward-thinking young industry leaders all with a career, focus, or interest in Australian beef and agriculture.

The Young Beef Producers' Forum is fully funded through industry support and, as such, is known for its educational content, exhibitor experience, property tours and outstanding speaker line-up.



ROMA

Roma is situated in the heart of the Maranoa, one of the most productive cattle breeding and growing regions in Queensland. It is also home to the southern hemisphere's largest sale yards.

For the last few years, the Charity Cocktail Party has been held at the Roma saleyards, with the auction component quite fittingly held in the selling ring!



ATTENDEE FEEDBACK

The Young Beef Producers' Forum is an event that has become renowned for delivering high- quality presentations, speakers, learnings and networking opportunities. Feedback is collected each year, with last year's ratings hitting new highs.

"This was my first year, and I will definitely be back next year! It was such an educational experience and one I will never forget."

"Great couple of days- always worth the time to network and socialise with like-minded individuals in the industry."

"Great opportunity for me to listen to many successful people in the beef industry and think about tips to take home to our farm."

PROPERTY TOURS

The Property Tour is a highlight of the event for delegates, with the opportunity to observe, listen and learn to real-life examples - with a hands-on approach in the paddock. From small family operations tweaking a legacy model to large corporates becoming vertically integrated – the Maranoa area has something for everyone. The aim is to showcase their operation, focusing on what innovative management practices they are implementing to change or improve their business model.



FUTURE FARMERS NETWORK (FFN)

The Future Farmers Network is a national not-for-profit empowering young people in agriculture across all sectors and parts of the supply chain. FFN was asked to power the YBPF at a time where it faced significant issues with continuity and is now ultimately responsible for its ongoing delivery, risk management and governance.

The YBPF Committee comprises a team of enthusiastic young leaders in the beef industry who steer the event's organisation and lead its facilitation, ensuring it is a genuinely relevant and exciting program for their peers whilst developing as young professionals themselves.

The FFN and YBPF teams work together closely to ensure a successful event each year, with both FFN Board Directors and YBPF Committee members proudly contributing in a volunteer capacity.

	PLATINUM 1 available	GOLD 8 available	SILVER	BRONZE
Value	\$8,000	\$5,500	\$3,500	\$2,000
Event Tickets	6 x full ticket	2 x full ticket	2 x full ticket	1 x full ticket
FFN Membership	6 x membership	2 x membership	2 x membership	1 x membership
Handbook Advert	Double page advert (A4) equivalent	Full page advert (A5)	Half page advert	✕
Conference Stage	Banner	Banner	Banner	✕
Exhibitor Stand	1 x Exhibitor Space in Cultural Centre Auditorium	1 x Exhibitor Space in Cultural Centre Auditorium	1 x Exhibitor Space in Ernest Brockman Room	1 x Exhibitor Space in Ernest Brockman Room
Social Media	1 x on signing 3 x leading up to 1 x during event	3 x leading up to 1 x during the event	2 x leading up to	1 x leading up to
Promo Video	1 x promo video	1 x promo video <u>OR</u>	✕	✕
Speaking Opportunity	30-minute speaking spot as part of main forum program	10 min speaker opportunity	✕	✕
Logo on YBPF Website	✓	✓	✓	✓
Logo on FFN Website	✓	✓	✓	✓
Logo in YBPF Handbook	✓	✓	✓	✓
Logo on Conference Screens	✓	✓	✓	✓
Satchel Item	✓	✓	✓	✓

Note for exhibitors situated in the Cultural Centre Auditorium (Platinum & Gold): Exhibitors MUST please remain at their stand until the conclusion of the forum event (i.e. 5pm Friday 14th November).

	Charity Cocktail Night (Thurs 13 Nov) 1 Available	Welcome Night (Wed 12 Nov) 1 Available	Smoko / Lunch 6 Available	Bespoke
Value	\$7,000	\$3,500	\$1,500	<p><i>Bespoke options available to local businesses.</i></p> <p><i>Please contact the committee to discuss your preference.</i></p>
Event Tickets	4 x Full Ticket	2 x Full Ticket	1 x Full Ticket	
FFN Membership	4 x Membership	2 x Membership	1 x Membership	
Promo Items	1 x Satchel item Additional items available for distribution on evening of charity cocktail night	1 x Satchel item Additional items available for distribution on evening of welcome night	✗	
Handbook Advert	Double page advert (A4) equivalent	Half page advert	✗	
Conference Stage	Banner	Banner	✗	
Exhibitor Stand	1 x Exhibitor Space in Cultural Centre Auditorium	1 x Exhibitor Space in Ernest Brockman Room	✗	
Social Media	1 x on signing 3 x leading up to 1 x during event	2 x leading up to	1 x leading up to	
Promo Video	1 x promo video	✗	✗	
Speaking Opportunity	30-minute speaking spot as part of main forum program	✗	✗	✗
Logo on YBPF Website	✓	✓	✓	✓
Logo on FFN Website	✓	✓	✓	✓
Logo in YBPF Handbook	✓	✓	✓	✓
Logo on Conference Screens	✓	✓	✓	✓
Satchel Item	✓	✓	✓	✓

SPONSORSHIP NOTES

As returning sponsors will know, Exhibitor Spaces are strictly limited to:

- **nine** in the Cultural Centre auditorium; and
- **twenty** in the Ernest Brockman Room.

All opportunities are first in, first served, however returning sponsors will be given precedence in case of conflict. We will do our best to accommodate everyone!

NEXT STEPS

If you would like to register as a sponsor for YBPF2025, please respond to us at

sponsorship@ybpf.com.au, indicating your desired category of sponsorship and best contact (name, email and mobile) for your organisation.



CONTACT US

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@youngbeefproducersforum



@YoungBeefProducersForum

We look forward to supporting the next generation of beef producers with you!



YOUR TEAM

TOM COPLEY

YBPF Committee Chair



Tom has attended YBPF for 6 years, with three years on the Committee and his second as YBPF Committee Chair. Tom's family operates the Copley Pastoral Brahman stud. He is an Associate at Thomson Geer.

LAUREN ROELLGEN

Future Farmers Network Chair



Lauren is a self-titled 'Farmer-in-Training' in her family's cotton and grain farming business on the Darling Downs and an Associate Director in the LAWD Corporate Advisory team. She has been on the FFN Board for four years and worked closely with the YBPF Committee in that time.